

Kimberly Gallagher, Associate Planner

Insight, passion and experience make Kim Gallagher a dynamic leader and presenter. Ms. Gallagher has the ability to bring together a diverse group of stakeholders to build understanding and consensus in complex subject areas. She has significant experience in developing marketing materials, including brochures, website development and interpretive products.

Transit Planning

- Conducts public meetings, facilitates workshops, convenes various stakeholder groups to inform and participates in developing programs and policies.
- Develops service improvement recommendations and new programs in coordination with citizen advisory committees, local government, and human service agencies.
- Principle investigator for data collection and planning for the Van Buren County Transit Study. This involved comprehensive data collection efforts and resulted in recommendations for improving and coordinating para-transit services within the county.
- Developed and implemented user surveys for public transportation riders and human service agencies.
- Lead planner for Berrien County Coordinated Transit Plan in 2008

Maritime Planning

- Responsible for various real estate market and economic research, data collection and analysis, and development of production reports for the St. Joseph River Action Plan.
- Researched shore excursion opportunities for the Port of St. Joseph to better attract cruise line operators.
- Assisted in the research of economic development options for the Port of St. Joseph to aid the county in determining the future direction of the port.
- Assisted in feasibility evaluation of passenger-only ferry service between St. Joseph, Michigan and Chicago, Illinois.

Heritage Tourism Planning

- Public Outreach
- Grant Writing and Administration
- Organizational Development (Bylaws, Board creation, etc)

Ms. Gallagher has significant experience in developing marketing materials for the tourism industry including brochures, website development and interpretive products.

Major program areas:

- [Go Rideshare](#)
- [US 12 Heritage Trail](#)
- [I-69 Recreational Route](#)
- [Public Transportation](#)

Contact information:

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