

**Goal Development Workshop**

**TCATS October 12-Michigan Works 5:30-7pm**

**NATS October 19-Niles District Library 6-7:30pm**

<b>SAFETEA-LU Goals</b>	<b>2035 TwinCATS Goals</b>	<b>2030 TwinCATS Goals</b>
1. Support the economic vitality of the metropolitan area, especially by enabling global competitiveness, productivity, and efficiency	Goal I: Support the Economic Vitality of Southwest Michigan	Goal One: Support the Economic Vitality of Southwest Michigan
2. Increase the safety of the transportation system for motorized and non-motorized users	Goal II: Promote Safety Conscious Planning and System Security in Southwest Michigan	Goal Two: Promote Safety Conscious Planning in Southwest Michigan
3. Increase the security of the transportation system for motorized and non-motorized users	Goal III: Ensure the Equitability and Accessibility of the Transportation System	Goal Three: Ensure the Equitability of the Transportation System
4. Increase the accessibility and mobility of people and for freight	Goal IV: Preserve the Regional Transportation System	Goal Four: Preserve the Regional Transportation System
5. Protect and enhance the environment, promote energy conservation, improve the quality of life, and promote consistency between transportation improvements and State and local planned growth and economic development patterns	Goal V: Promote Livable Communities and Environmental Responsibility in Southwest Michigan	Goal Five: Promote Livable Communities and Environmental Responsibility in Southwest Michigan
6. Enhance the integration and connectivity of the transportation system, across and between modes, for people and freight	Goal VI: Efficiently and Effectively Move People, Goods, and Services within Southwest Michigan	Goal Six: Efficiently and Effectively Move Goods and Services within Southwest Michigan
7. Promote efficient system management and operation		
8. Emphasize the preservation of the existing transportation system		

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2035 Goals	2030 Goals
<p><b>Goal I: Support the Economic Vitality of Southwest Michigan</b></p>	<p><b>Goal One: Support the Economic Vitality of Southwest Michigan</b></p>
<p>Objectives:</p> <ul style="list-style-type: none"> <li>• Improve competitiveness of the regional economy through efficient and improved multi-modal facilities, modes, and linkages.</li> <li>• Promote intergovernmental cooperation and the coordination of economic development with transportation planning and land use planning processes.</li> <li>• Ensure that the transportation system continues to effectively and safely serve the needs of commerce.</li> <li>• Maximize use of existing facilities and infrastructure by encouraging economic development on existing vacant or underutilized sites, especially in the urban core.</li> <li>• Promote coordination of construction activities and schedules among the various agencies within the MPO.</li> <li>• Support regional tourism and recreation and other projects that promote the economic vitality of the area.</li> </ul>	<p>Objectives:</p> <ul style="list-style-type: none"> <li>• Coordinate and incorporate local land use plans and priorities into the Long Range Transportation Plan.</li> <li>• Improve competitiveness of the regional economy through efficient and improved multi-modal facilities, modes, and linkages.</li> <li>• Promote intergovernmental cooperation and the coordination of economic development with transportation planning and land use planning processes.</li> <li>• Ensure that the transportation system continues to effectively and safely serve the needs of commerce.</li> <li>• Maximize use of existing facilities and infrastructure by encouraging economic development on existing vacant or underutilized sites, especially in the urban core.</li> <li>• Promote coordination of construction activities and schedules.</li> <li>• Support regional tourism and recreation.</li> </ul>
<p>Strategic Actions:</p> <ul style="list-style-type: none"> <li>• Assist in the development of a plan to protect recreational and commercial use of the Harbor with other appropriate agencies and jurisdictions.</li> <li>• Advocate the completion of US 31 to the proposed connection point with I-94 BL on the eastside of Benton Harbor.</li> <li>• Provide letters of support for Transportation Economic Development Fund and other economic development grants.</li> </ul>	<p>Strategic Actions:</p> <ul style="list-style-type: none"> <li>• Co-sponsor a construction coordination summit in the first quarter of the new year to discuss planned construction activities and schedules.</li> <li>• Establish an ongoing coordination procedure with the Berrien County Planning Department to provide regular inputs to the land use plan process.</li> <li>• Assist in the development of a plan to protect recreational use of the Harbor with other appropriate agencies and jurisdictions.</li> <li>• Advocate the completion of US 31 to the proposed connection point with I-94 BL on the eastside of Benton Harbor.</li> <li>• Construct the Paw Paw River Bridge in the Edgewater Development Area connecting Momany Drive to Graham Avenue/Riverview Drive extension to provide a safe alternative for freight truck and passenger vehicle separation.</li> <li>• Complete the extension of Graham Avenue from Eighth Street to Riverview Drive in Benton Harbor for improved truck traffic flow.</li> </ul>

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Goal II: Promote Safety Conscious Planning and System Security in Southwest Michigan	Goal Two: Promote Safety Conscious Planning in Southwest Michigan
<p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>• Promote safety as a factor in the Transportation Improvement Program (TIP) development.</li> <li>• Promote safety-conscious design for all proposed projects.</li> <li>• Promote access management plans for major corridors within and leading into the urban area.</li> <li>• Educate the public to become safer road users, passengers, and pedestrians.</li> <li>• Work for continuous dialogue between local communities and railroads to improve rail/highway intersection safety.</li> <li>• Promote traffic signal, sign, and pavement marking uniformity among local communities.</li> <li>• Consider individual safety and security as an integral part in the establishment and promotion of any form of transportation.</li> <li>• Promote a coordinated interface between various modes of transportation.</li> <li>• Promote effective, coordinated emergency/disaster planning that considers the transportation network</li> </ul>	<p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>• Promote safety as a priority issue in the Transportation Improvement Program (TIP) development.</li> <li>• Promote safety-conscious design for all proposed construction projects.</li> <li>• Promote Access Management Plans for major corridors leading into the urban area.</li> <li>• Educate the public to become safer road users, passengers, and pedestrians.</li> <li>• Work for continuous dialogue between local communities and railroads to improve rail/highway intersection safety.</li> <li>• Promote traffic signal, sign, and pavement marking uniformity among local communities.</li> <li>• Improve safety for users of all modes of transportation in cooperation with appropriate public agencies and private companies.</li> <li>• Consider individual safety and security as an integral part in the establishment and promotion of any form of transportation.</li> </ul>

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<p>Goal III: Ensure the Equitability and Accessibility of the Transportation System</p>	<p>Goal Three: Ensure the Equitability of the Transportation System</p>
<p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>• Provide connections among individual entities, the TwinCATS urban area, and the surrounding areas.</li> <li>• Provide adequate access and connections to employment, healthcare, education, shopping, and other consumer services.</li> <li>• Enhance responsiveness, efficiency, and funding of transit and ride-sharing services.</li> <li>• Seek transportation solutions that anticipate and/or respond to customer needs.</li> <li>• Increase efficiency along transportation corridors.</li> <li>• Actively encourage public participation throughout the transportation planning and decision-making process.</li> <li>• Coordinate public transportation services among transit agencies, human service agencies, school systems, and local governments to minimize duplication of service and to provide more complete coverage of the TwinCATS area.</li> <li>• The transportation system should minimize transportation barriers which disadvantage mobility-limited persons, seniors, and those who cannot or who choose not to drive a personal automobile.</li> </ul>	<p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>• Provide connections among individual entities, the TwinCATS urban area, and the surrounding areas.</li> <li>• Provide adequate access and connections to employment, healthcare, education, shopping, and other consumer services.</li> <li>• Enhance responsiveness and efficiency of transit and ride-sharing services.</li> <li>• Seek transportation solutions that anticipate and/or respond to customer needs.</li> <li>• Increase efficiency along transportation corridors.</li> <li>• Actively encourage public participation throughout the transportation planning and decision-making process.</li> <li>• Coordinate public transportation services among transit agencies, human service agencies, school systems, and local governments to minimize duplication of service.</li> <li>• Develop criteria for measuring progress in meeting the goals and objectives of the plan.</li> </ul>
<p><b>Strategic Actions:</b></p> <ul style="list-style-type: none"> <li>• Identify and communicate with transportation-disadvantaged populations to bring their ideas and needs into the planning process.</li> <li>• Conduct a public involvement program and surveys to gather information from users.</li> <li>• Distribute transportation information in local newsletters and press releases.</li> <li>• Conduct continuous evaluation of public involvement efforts in the transportation planning process.</li> <li>• Actively partner with other agencies and organizations to obtain greater participation in and information about the diverse needs of the population.</li> <li>• Investments from all available sources (including the private sector) in the transportation system should be maximized.</li> <li>• Complete the Berrien Public Transit Study.</li> </ul>	<p><b>Strategic Actions:</b></p> <ul style="list-style-type: none"> <li>• Identify and communicate with minority populations (race, ethnic group, disabled, low-income, elderly) to bring their ideas and needs into the planning process.</li> <li>• Conduct continuous evaluation of public involvement efforts in the transportation planning process.</li> <li>• Conduct an aggressive public involvement program and surveys to gather information from users.</li> <li>• Actively partner with other agencies and organizations to obtain greater participation in, and information about the diverse needs of the population.</li> <li>• Continue advocating and facilitating responsive, coordinated, and cooperative alternatives for public transportation.</li> </ul>

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<ul style="list-style-type: none"><li>• Study transit funding structures and identify a funding strategy that includes local funding to support public transportation.</li><li>• Continue to advocate and facilitate responsive, coordinated, and cooperative alternatives for public transportation</li></ul>	
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Goal IV: Preserve the Regional Transportation System	Goal Four: Preserve the Regional Transportation System
<p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>• Maintain existing road surfaces and their structural integrity.</li> <li>• Maintain and improve public transportation services and equipment.</li> <li>• Maintain and improve Lake Michigan and St. Joseph River Harbor navigation channels and related facilities for both commercial and recreational use.</li> <li>• Maintain and improve existing aviation facilities.</li> <li>• Maintain, improve, and connect non-motorized facilities.</li> <li>• Maintain and improve passenger rail service in the entire TwinCATS area and through the Cities of Benton Harbor and St. Joseph.</li> </ul>	<p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>• Maintain existing road surfaces and their structural integrity.</li> <li>• Maintain and improve public transportation services and equipment.</li> <li>• Promote coordination and cooperation among local jurisdictions and utilities on scheduling construction projects and repair/maintenance activities.</li> <li>• Maintain and improve Lake Michigan and St. Joseph River Harbor navigation channels and related facilities.</li> <li>• Maintain and improve existing aviation facilities.</li> <li>• Maintain, improve, and connect non-motorized facilities.</li> </ul>
<p><b>Strategic Actions:</b></p> <ul style="list-style-type: none"> <li>• Support resurface, rehabilitate, and reconstruct projects.</li> <li>• Collect and maintain a reliable database of system characteristics.</li> <li>• Assist local entities in developing and maintaining asset management plans.</li> <li>• Encourage the development of a five-year investment strategy from corridor studies.</li> <li>• Develop four-year Transportation Improvement Program list of projects.</li> <li>• Explore and evaluate new revenue sources.</li> <li>• Utilize the modeling process when appropriate in decision-making.</li> <li>• Draft corridor studies to insure corridors are examined from a system-wide viewpoint and examine alternative solutions to system deficiencies.</li> <li>• Continue to advocate for high speed rail in Berrien County.</li> </ul>	<p><b>Strategic Actions:</b></p> <ul style="list-style-type: none"> <li>• Devote 40 percent of revenues to resurface, rehabilitate, and reconstruct projects.</li> <li>• Maintain a reliable database of system characteristics.</li> <li>• Develop an asset management plan.</li> <li>• Develop a five-year investment strategy from corridor studies.</li> <li>• Develop three-year Transportation Improvement Program list of projects.</li> <li>• Explore and evaluate new revenue sources.</li> <li>• Utilize the modeling process when appropriate in decision-making.</li> <li>• Draft corridor studies to insure corridors are examined from a system-wide viewpoint; examine alternative solutions to system deficiencies.</li> </ul>

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<p>Goal V: Promote Livable Communities and Environmental Responsibility in Southwest Michigan</p>	<p>Goal Five: Promote Livable Communities and Environmental Responsibility in Southwest Michigan</p>
<p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>• Coordinate and incorporate local land use plans and priorities into the Long Range Transportation Plan.</li> <li>• Encourage the use of smart growth principles in transportation planning activities.</li> <li>• Encourage alternative modes of transportation for trips in the urban area.</li> <li>• Reflect the individual characteristics and shared priorities of the TwinCATS member communities.</li> <li>• Give appropriate consideration to non-traditional modes of transportation as well as environmental concerns, economic issues, education, and societal concerns.</li> <li>• Provide a transportation system for linking and traversing each of the municipalities, as well as tying into the statewide system.</li> <li>• Encourage walking and other forms of non-motorized movement for community health and environmental improvements.</li> <li>• Promote Berrien County Go! Rideshare program, as well as other carpooling and vanpooling programs.</li> </ul>	<p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>• Incorporate the established economic development and smart growth goals and objectives of the Southwestern Michigan Planning Commission into the transportation planning activities.</li> <li>• Encourage alternative modes of transportation for short trips in the urban area.</li> <li>• Reflect the individual characteristics and shared priorities of the TwinCATS members.</li> <li>• Give appropriate consideration to non-motorized activities, water-based transportation activities, and air-related transportation as well as environmental concerns, economic issues, education, and societal concerns.</li> <li>• Provide a transportation system for linking and bypassing each of the municipalities, as well as tying into the statewide system.</li> <li>• Encourage walking and other forms of non-motorized movement for community health and environmental improvements.</li> </ul>
<p><b>Strategic Actions:</b></p> <ul style="list-style-type: none"> <li>• Incorporate local land use plans and other initiatives into the transportation planning process and Long Range Transportation Plan.</li> <li>• Encourage local governments to incorporate transportation planning in local planning</li> <li>• Establish an ongoing coordination procedure with the Berrien County Planning Department to provide regular inputs to the land use plan process.</li> <li>• Develop plan for area-wide pedestrian/bicycle routes particularly to retail, medical, and recreational complexes and schools.</li> <li>• Consider pedestrian and bicycle features (e.g., dedicated lanes along roadways and bridges, bulb outs, cross walks) as a part of transportation projects during the initial planning and design phases.</li> <li>• Request that transportation projects consider a beautification/environmental component, and include it where appropriate.</li> </ul>	<p><b>Strategic Actions:</b></p> <ul style="list-style-type: none"> <li>• Incorporate local land use plans and other initiatives into the transportation planning process and Long Range Transportation Plan.</li> <li>• Develop plan for area-wide pedestrian/bicycle routes particularly to retail and medical complexes and schools.</li> <li>• Request all transportation projects include a beautification/environmental component.</li> <li>• Include pedestrian/bicycle features in enhancement projects (e.g. lanes, bulb outs, cross walks, bike lanes).</li> <li>• Undertake studies to develop methods for protection of highway scenic vistas.</li> <li>• Adopt policies that promote health-enhancing programs within the TwinCATS.</li> <li>• Participate and/or co-sponsor public education programs aimed at increasing walking and other forms of non-motorized commuting.</li> </ul>

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<ul style="list-style-type: none"><li>• Consider methods for protection of highway scenic vistas and publicize this information.</li><li>• Participate and/or co-sponsor public education programs aimed at increasing walking and other forms of non-motorized commuting.</li><li>• Provide letters of support for enhancement and other non-motorized grants.</li></ul>	
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	<p>Goal Six: Efficiently and Effectively Move Goods and Services within Southwest Michigan</p>
	<p>Objectives:</p> <ul style="list-style-type: none"> <li>• Improve competitiveness of regional economy through efficient and improved multi-modal facilities and modal linkages.</li> <li>• Determine the commercial/retail delivery needs within the urban area.</li> <li>• Improve the efficiency and use of truck routes in the urban area.</li> <li>• Encourage the use of existing commercial sites in and around the urban core for efficiency in deliveries of goods.</li> <li>• Promote access management as a means of improving/enhancing deliveries and customer contacts.</li> </ul>
	<p>Strategic Actions:</p> <ul style="list-style-type: none"> <li>• Survey businesses to solicit their views of transportation inefficiencies (e.g. truck routes, parking facilities, access to business).</li> <li>• Explore locations and the feasibility of multi-modal facilities for harbor, air, rail, and roads.</li> <li>• Identify lack of connection between different modes, especially train to truck, and air freight to truck facilities.</li> <li>• Preserve active rail corridors and abandoned rail corridors for future transportation service needs.</li> </ul>