Monday, April 26, 2010 8:00 am - 5:00 pm Fetzer Center, Kalamazoo Cost: \$15.00

## Go for the Green to Save the Blue

## Using **Green Infrastructure** to Protect Your Community's Water Quality

Protecting water quality and being green is a top concern of citizens and consumers. Are you doing enough in your community to protect water quality?

At this full day workshop, you will have the opportunity for discussions with **national experts** from the U.S. Environmental Protection Agency and with **local professionals** who are using a green infrastructure approach. **Jenny Molloy**, a former MDEQ employee, who now works for the US EPA, will be a featured speaker at this workshop. Jenny is excited to come back to Michigan and share her expertise with us.

At this workshop, you will **learn about cutting edge techniques**, **receive resources** and **hear about local examples** which will **help you implement** a green infrastructure approach in your development project, municipality or watershed. Specifically, you will learn how to:

## Who should attend?

- Municipal Staff
- ◊ Government Officials
- Local & County Planning Commissioners
- o Drain Commissioners
- **o** Municipal Planners
- Developers & Builders
- Engineering & Planning Firms
- ♦ Storm Water Managers
- Watershed Groups
- Lake Associations
- use natural systems, or engineered systems that mimic natural systems, to treat polluted runoff and protect streams, in-land lakes and Lake Michigan.
- design and incorporate green infrastructure practices into new developments and re-development projects to manage wet weather events.
- save on construction costs while also protecting our precious water resources.
- meet MS4 permit compliance requirements by implementing green infrastructure practices.
- deal with the operation and maintenance of green infrastructure.
- remove barriers in your local ordinance to allow developers to use green infrastructure.
- provide incentives to developers to encourage the use of green infrastructure practices in your community.

## View full agenda and register on-line at <u>www.swmpc.org/gi\_workshop.asp</u>. You may also register by calling (269) 925-1137 x 25.

