

SW MI Materials Management Working Group Agenda

Education

March 2, 2025

10:30 a.m.

Location: Watervliet City Hall

158 W Pleasant St, Watervliet, MI 49098

- 1. Call to Order & Roll Call**
- 2. Approval of Agenda**
- 3. Approval of January 5, 2026 Minutes**
- 4. Approval of February 4, 2026 Minutes**
- 5. Review past and current recycling and waste education efforts**
- 6. Review recycling education goals from MMPC**
- 7. Public Comment**
- 8. Adjournment**

Next meeting will be held April 6, 2026 at 10:30 a.m. at Watervliet City Hall, 158 W Pleasant St, Watervliet, MI 49098

**Minutes SW MI Materials Management
Working Group – Education
5 January 2026**

Call to Order: Kalli Marshall called the meeting to order at 10:30 a.m. and present were Jill Adams, Kathryn Hayes, Sargun Kaur, and Lois Koel.

Approval of the Agenda: Kalli made a motion, seconded by Jill, to approval the Agenda and the motion unanimously passed.

Introductions: Each member introduced themselves, gave their background, and commented on their interest for serving on the Education Group.

Officer Elections: Lois made a motion, seconded by Sargun, for Kathryn to serve as Secretary and the motion unanimously passed. Sargun made a motion, seconded by Lois, for Jill to serve as Chairperson and the motion unanimously passed.

Materials Management Overview: Kalli presented a PowerPoint outlining the goals for the working group.

Purpose of Working Group: Kalli outlined the purpose and expectations for the working group.

Next Steps and Interactive Activity: The group completed and discussed brain storming activities covering Outreach Methods, Motivations for Recycling, and Education Topics.

Public Comments: None.

Adjournment: Kathryn made a motion, seconded by Lois, to adjourn the meeting at 11:32 a.m. and the motion unanimously passed.

Respectfully submitted
Kathryn Hayes

SW MI Materials Management Working Group Agenda

Education

February 2, 2025

10:30 a.m.

Location: Watervliet City Hall

158 W Pleasant St, Watervliet, MI 49098

Member	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Sargundeep Kaur	IP	E										
Jill Adams	IP	IP										
Kalli Marshall	IP	IP										
Kathryn Hayes	IP	E										
Lois Koel	IP	A										
IP - Present in Person; V - Participating remotely; E- Excused absence; A - Unexcused absence; A blank spot means the position is vacant												

1. Call to Order & Roll Call

The meeting was called to order at 10:30a.m. but a quorum was not established.

2. Approval of Agenda

N/A

3. Approval of January 5, 2026 Minutes

N/A

4. Review past and current recycling and waste education efforts

N/A

5. Review and organize recycling education goals from MMPC

An activity was completed to organize and consolidate recycling education goals.

6. Public Comment

N/A

7. Adjournment

The meeting ended at 12:00 p.m.

Goal	Objective	Action	Responsible Parties	Resources Needed	Potential Partners
Goal 1: Build a Culture of Recycling and Waste Reduction Through Education, Engagement, and Outreach	Objective 1.1 Support recycling education in schools and institutions	Promote existing toolkits for schools and businesses to implement recycling education programs.	Counties, ISDs,	Infrastructure, Staffing, Funding,	Michigan Green Schools
		Establish a regional recycling coordinator to lead recycling education and outreach in schools.	Counties, ISDs,	Materials, Staffing, Funding	Project Learning Tree, MRC
	Objective 1.2 Promote Recycling Education to businesses	Encourage retailers to recycle the products they sell and support waste reduction efforts	Counties	Infrastructure, Staffing, Funding	Economic Development Agencies,
		Highlight examples of retailers and businesses who successfully promote recycling and waste reduction through certifications.	Counties	Staffing, Funding, Certification Program	EGL, Market Development Agencies
	Objective 1.3 Develop a regional education campaign with physical and digital media on what, where, and how to recycle and reduce waste.	Share programs, goals, and successes.	Counties	Marketing Firm, Staffing, Funding	LUGs, Businesses, Clubs & Organizations, Schools
		Educate on waste reduction initiatives.	Counties	Materials, Staffing, Funding, Marketing Firms,	ISDs, Community Colleges
		Education on why recycling works and address myths	Counties	Materials, Staffing, Funding	MRC, MRF
		Create and promote tools on what, where, and how to recycle	Counties, MMPC	Materials, Staffing, Funding, Marketing Firms	MRC
	Objective 1.4 Create outreach strategies for rural, urban, and hard-to-reach populations.	Utilize AI contamination technology to deliver targeted, audience-specific recycling messages.	Counties, LUGs	Staffing, Funding	Haulers, The Recycling Partnership
		Engage partners to share recycling information and events.	Counties	Materials, Staffing, Funding	Economic Development Agencies,
		Host public events related to recycling and waste reduction	Counties	Staffing, Funding	