

Is Your Community Ready for Rail Travelers along the Pere Marquette Rail Line?



*Herrick District Library ~ The Hazel Hayes Auditorium
300 S. River Ave. Holland, MI 49423
1:00p.m.-4:00p.m.*

Time	Meeting Topics	Speaker
	Sign In and Welcome	
1-1:15 PM	Interactive Mapping Exercise (Map visitor hot spots, where transit service areas are, hotels, etc)	Please complete before you leave
1:15 PM	Welcome, Greeting, and History of Westrain	Steve Bulhuis-Macatawa Area Coordinating Council
1:30PM	Video	
1:40PM	Attendee Introductions and Community Update	Mark Fedorowicz-The Rapid
1:40-1:45	Video	
1:45-2:30PM	Tourism and Q/A	Dave Lorenz-Pure Michigan
	Video	
2:40-3:15	Rail Study	Ron DeCook & Paul King
3:15-3:20	Video	
3:20-3:45 PM	Marketing Rail Within Your Community	Sherri Sharp-Sharp Marketing & Tracy Robinson-Amtrak
3:50 PM	Survey Reminder	Elisa Hoekwater-Macatawa Area Coordinating Council
3:50 -4:00pm	Next Steps-Targeted Discussion about Long Term vs. Short Term Goals for PM Rail Line	John Egelhaaf-Southwest Michigan Planning Commission

In partnership with MDOT-Passenger Rail, Amtrak, Michigan Association of Railroad Passengers, Southwest Michigan Planning Commission, Macatawa Area Coordinating Council, Grand Valley Metro Council, and The Rapid.