### Pure Michigan Trail Town and Trail Designation program Summer, 2018

- An effort aimed at acknowledging Michigan's position as the Trails State, showcasing an array of quality trails (including water trails) and trail-centered communities, and recognizing extensive collaboration of state and local governments, nonprofits, foundations and volunteers that develop and maintain the trails.
- Trail Town Criteria
  - A quality trail town experience
  - Clear information for users
  - Broad community support
  - A sustainable business, maintenance and marketing plan
- South Haven Trail partners
  - City of South Haven
  - Van Buren County, Southwest Michigan Land Conservancy
  - Michigan DNR and local DNR leadership
  - South Haven Public Schools
  - Trail related businesses
  - Friends Groups: Kal-Haven Trail, Black River Heritage Water Trail, Blue Star Trail
  - Local community organizations: South Haven Visitors Bureau, Chamber of Commerce, Non-profits





### Pure Michigan Trail Town Designation

- South Haven area trails:
  - Kal-Haven Trail Sesquicentennial State Park
  - Van Buren Trail State Park
  - Van Buren Trail Spur
  - Bangor/South Haven Heritage Water Trail
  - U. S. Bicycle Route 35
  - Lake Michigan Water Trail Southwest
  - South Haven Maritime District Harbor Walk Trail
  - Great Lakes Fisheries Heritage Trail
  - Great Lake to Lake Route #1
  - Blue Star Trail
  - West Michigan Pike Byway Historical Trail
  - Southwest Michigan Land Conservancy
  - Lake Michigan Tournament Trail
  - Lake Michigan Circle Route Tour

# TRAILTOWN of PURE ICHIGAN®



### **Pure Michigan Trail Town Designation**

### **Steering Committee action plan**

#### Signage & Marketing Plan

- Pure Michigan Logo
- Trail Signage
- Trail Map
- Trail Marketing
- Historical Signs

#### **Projects**

- Buoy Monument
- Riverwoods Development
- Single Track Trail
- Water Trail Livery Service
- Kal-Haven Restroom Structure
- Pure Michigan Trail Designations: Kal-Haven Trail Bangor/South Haven Water Trail

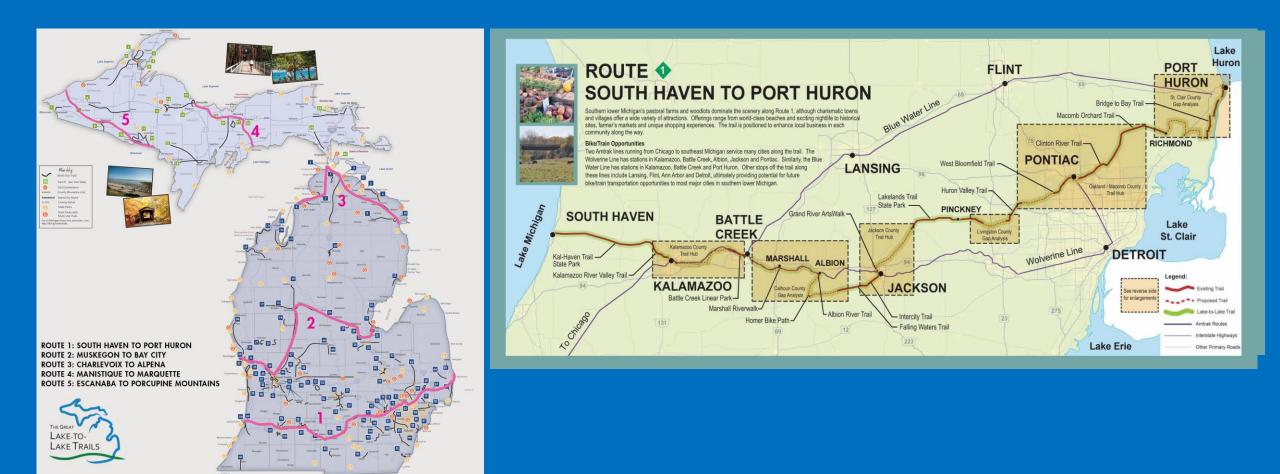
#### **Events**

- Great Lake to Lake Route #1 Inaugural Ride, September 13
- Trails Education Day September 12





# **Great Lake to Lake Route #1**







# **GL2L** Route #1 Buoy Monument





