

The 360 Group and the CEDDS 2010 Annual Update

The 360 Group and the CEDs Process

The 2009-2012 CEDS outlines process participation for 360 Group and CEDS Committee.

The potential for dynamic new partnerships between members of the 360 Group and the CEDs projects exists for 2011. A new EDA funding cycle and steady 360 Group participation further this optimism.



The 360 provided input through out 2010 to focus the CEDs committee's priority. The 360 Groups specific goals were also used to priorities development projects.

Concurrent Goals

On the Regional and Federal Level

	Objectives	360 Group	CEDs Committee
1	Encourage municipal efficiency aligning with entrepreneurial efforts and environmental sustainability.	***	***
2	Develop a strategy that attracts “millennials” to the region to work and live → this includes educating business owners and those in the workforce about “working w/ millennials.”	***	***
3	Encourage initiatives that provide opportunities for those with creative professions to live and work in southwest Michigan.	***	**
4	Introduce entrepreneurial efforts at multiple stages (8th grade, community college, adult education).	***	**
5	Encourage projects and initiatives that align with both regional, super-regional, and statewide economic development goals.	***	**
6	Develop a group whose purpose is the stewardship and promotion of a regional vision for economic development.	***	**
7	Place a high priority throughout the region on improved water quality and sustainable water quantity use.	**	***

360 Group Objectives Present	EDA National Priorities
1, 3, 6	Collaborative Regional innovation
1, 3, 4, 6	Public/Private Partnerships
1, 3, 5	National Strategic Priorities (job growth in clean energy, green tech industry)
2, 3, 4	Global Competitiveness
1, 7	Environmentally-Sustainable Development
1, 2, 3	Economically Distressed and Underserved Communities

Fiscal Year 2010 CEDs Project Types

