

360 Group – Regional Prosperity
03/01 Meeting Agenda



Date: Monday, March 1st, 12:30 p.m.
Location: Van Buren ISD Conference Center
490 S. Paw Paw St. 49064

1. **(12:30 – 12:55, 25 minutes)**

Lunch, conversation, seating

2. **(12:55 – 1:25, 30 minutes)**

Introductions

- a. John Egelhaaf, AICP | Executive Director, SWMPC
 - i. *The 360 Group – past and current iterations, and relationship to the region’s Comprehensive Economic Development Strategy*
- b. Andrea Brown, AICP | Executive Director, Michigan Association of Planning
 - i. *PAL, the nature of the SWMPC’s Grant, and MAP/LIAA involvement*
- c. Joe VanderMeulen, Ph.D. | Executive Director, LIAA
 - i. *Opportunities for Community-Wide Planning and Inter-governmental Cooperation*

3. **(1:25 – 2:15/2:25, 50-60 minutes)**

Featured speaker – Wayne Beyea; AICP, J.D.

State Coordinator for the MSU Extension Citizen Planner Program

- a. **Presentation (45 minutes):** *the importance of economic development at the regional level, the relationship of the new economy to place, and the critical and regional assets that will drive regional economic development and prosperity.*
- b. **Q&A (10 minutes)**

4. Adjourn

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