

SW Michigan 360 Group | Strategic Growth Plan | 07/19/2010

Date: Monday, July 19th, 2010
Location: Van Buren ISD Conference Center
490 S. Paw Paw St. 49064 (map on page 2)

1. Lunch, conversation, seating **(12:30 – 12:45, 15 minutes)**
2. Introductions **(12:45 – 12:50, 5 minutes)**
3. Announcements – SWMPC and Other **(12:55 – 1:10, 10 - 15 minutes)**
 - a. HUD Sustainable Communities Planning Grant (SWMPC)
 - b. Comprehensive Economic Development Strategy (CEDS) Call for Projects
 - c. MERIT Broadband Network - community meeting
 - d. Other
4. CEDS/Strategic Growth Objectives – Prioritization Exercise **(1:10 – 2:10 → 1 hour)**
 - a. Overview: SW Michigan CEDS and the Michigan Prosperity Initiative, **20-25 minutes**
 - i. CEDS Goal Categories (reference handout)
 - ii. MPI New Economy 101, 201 and 301 results + 360 Group survey results
 - iii. What is the 360 Group's role & what will we do with this information?
 - iv. CEDS Objectives (interactive) – what's missing?
 - b. Group Exercise/Discussions, **40 minutes**
 - i. Introduction of process
 - ii. Break group out into three groups based on CEDS categories/topics of interest.
 1. Which objectives are the most important to the region's economic health?
 2. Who is already doing these things?
 3. Who isn't doing *any* of these things?
5. Next meeting proposed date (August 30th) and topic discussion **(2:10 – 2:15, 5 minutes)**

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